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NLA Continuing Education Webinars ...

How Much Should You Care About Certified Wood?

Thursday, April 17th, 2008 • Time: 2 pm CDT • Price: \$139 per logged-on computer

You see it everywhere! Green building is going to take over as the new way to build a house. As we come out of this downturn those who know "green", who have educated themselves and their employees are going to be at the forefront! There are many areas to the Green Movement. In this webinar, and several others coming up, NLA will try to provide the information you will need as you move into the future.

Of all the green construction issues outstanding, none has roiled the industry so much as wood certification. Dealers are rightfully concerned about how green standard-setters like the U.S. Green Building Council and the Forest Stewardship Council have written regulations that dealers regard as constraining the market and silly to boot. Now comes the National Association of Home Builders with a new green standard that takes a different approach to which wood meets the grade. What should dealers do? This webinar will update dealers on the current state of affairs involving certified wood, analyze the differences and provide tips to help you decide how to plan your future!

Craig Webb is Editor of ProSales, the No. 1 publication serving lumber and building material dealers and distributors. Aside from overseeing the monthly magazine, he also publishes a weekly e-mail newsletter called ProSales Business Update, manages the ProSales web site and writes a blog column called – naturally – "WebbLog." Since joining ProSales in September 2006, he has crisscrossed the U.S., meeting dealers and learning about their operations. That legwork has provided him with a myriad of information that he uses in his articles as well as in speeches to groups around the country.

This webinar is designed for all building material dealers, their employees and their suppliers. You can train all of your personnel without leaving your office. The webinar is just \$139 per logged on computer, so gather your staff around one computer and use a speaker phone. You don't want to miss this very special program!

The logistics of this webinar will be handled by Turnkey Programming. Prior to the webinar, you'll be contacted by them with the webinar phone number and password, as well as instructions for logging onto the website to view the webinar live. The program will last approximately 45 minutes with an additional 15 minutes for questions.

REGISTRATION

Yes, please sign me up for the webinar on **Thursday, April 17th 2008 at 2:00 PM CST.**

Contact Person: _____ Company: _____

Email Address: _____ Phone: _____

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Fax your completed form to 763-595-4060 or email the information above to pfeldman@nlassn.org.