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June 2009, Vol. XVI, No. 6

June 17, 2009

NLDA Board Meeting
Future Lumber Leaders Meeting
Nebraska Golf Outing
Columbus, NE

July 29, 2009

Designated Risk Manager
Training
Des Moines, Iowa

September 18, 2009

NLA Investment Committee
Meeting
NLA Executive Committee
Meeting
Lake Okoboji, Iowa

September 19, 2009

NLA & NLI Board Meeting
Lake Okoboji, Iowa

September 23, 2009

Nebraska Board Meeting
Nebraska Golf Outing
Broken Bow, NE

September 24, 2009

NE Clay Shootout
Broken Bow, NE

Routing Slip

Pass this around to others in your company for their information.

Announcing New Summer Schedule For the Building Products Connection Magazine

Due to the housing and building downturn, the BUILDING PRODUCTS CONNECTION magazine is combining the next two issues into a single SUMMER EDITION. The edition will be mailed the first of

August, with display advertising space reservations deadlining June 19 and classified ads deadlining July 10. The normal publishing schedule will resume with the November/December issue.

NLA's Latest Member Service For Suppliers

Your email messages, called BOOMS are sent to NLA's verified email list of dealers in the five state area.

sent in the order that we receive them with priority given to first-time users.

Inform lumber dealers of a new product or sale pricing on your products. Soar into the 2009 building season by reaching your customer base through this easy to use and economical service.

The BOOM is on for the 2009 building season - get your message out using this cost-effective method of delivery.

Contact Melanie at melojala@aol.com for additional information and to jump on the BOOM wagon!

Special Introductory Price - \$30 member

You provide us with the email message, your logo, and links to your website, and we will send the information out. Only two BOOM announcements per week will be sent to retailers, so as to not overwhelm their inbox. Announcements will be

DEALERS – if you are not receiving the email BOOMS, please send your email address to info@nlassn.org and we will get you added to the list.

Let's keep the two-step communication pipeline open – read the BOOMS!

Red Flags Rule Enforcement Date Extended

The Federal Trade Commission (FTC) has announced another delay in its enforcement of the "Red Flags" Rule, which requires creditors to have Identity Theft Prevention Programs. The FTC is now delaying enforcement of the new rule until August 1, 2009, to give creditors additional time in which to develop and implement written identity theft prevention programs. The programs must provide for the identification, detection, and response to patterns, practices, or specific activities - known as "red flags" -

that could indicate identity theft. More information on the delay in enforcement along with links to federal website is available at www.nlassn.org/red_alert.pdf.

See the full text of the FTC release announcing the delay in enforcement at: www2.ftc.gov/opa/2009/04/redflagsrule.shtm. They have also now established a compliance site for businesses at www.ftc.gov/redflagsrule.

2009 Mill Tour - October 4-8, 2009

Coeur D'Alene, Idaho and Spokane, Washington are the destinations for the 2009 Mill Tour. Join fellow lumber yard owners, managers, employees and spouses on this affordable and fun annual event. October is a beautiful time to visit the area and the scenery will be spectacular. Industry tours, your hotel stays and excursions are included in the cost of the tour. We travel to the sites in a comfortable motor coach bus, which is entertaining in itself.

The tour will begin in Spokane on Sunday October 4 with a welcome reception, where you will meet your fellow travelers and receive a souvenir jacket. Industry tours at Idaho Forest Group, the new company formed from the recent merger of Bennett Forest Industries and Riley Creek Lumber, and

Potlatch Corporation are being planned. We will also be visiting the Grand Coulee Dam and a couple of wineries while we are in Washington. In northern Idaho, we will tour Caribou Creek Log Homes, a high end log home builder. We will stay at the Coeur D'Alene Resort for a couple of nights and take an afternoon cruise on the lake. There will also be an excursion to a gold mine and to Sandpoint, a beautiful little town in the foothills of the Rockies where Coldwater Creek Company was founded.

More details and a registration form will be mailed shortly. If you are interested in joining us on the 2009 Mill Tour, contact Sally at (763) 595-4058/(800) 896-5134 or email smeans@nlassn.org to have your name added to the mailing list.

Nebraska Spring Golf Outing

Note: "Early Birdie" Registration Deadline is June 10th

This year's Nebraska Spring Golf Outing will be held again at the Quail Run Golf Course in Columbus, Nebraska on Wednesday, June 17. The course is less than a two hour drive west of Omaha. This 18 hole, four person scramble event will begin at 10:00 AM with a shotgun start. Lunch, prizes, awards, and drink tickets are included. Mulligan sales will benefit the Nebraska Scholarship Fund. A copy of the registration form is attached. Also, for the first time, you can register on line. Please see our website: www.nlassn.org. If you have questions

or need anything for the event, please call Guy at NLA at 800-896-5133.

Suppliers – interested in sponsoring this event? Join Super Star Sponsors Federated Insurance, Midland Garage Door Mfg. Co., Spring Golf Sponsor Bayer Built, Inc., and Hole Sponsor ABM Equipment in promoting this event. Contact Pam at pfeldman@nlassn.org or call 800-896-5140

Get away for the day, mix and mingle with colleagues and, most of all, have

Nebraska Future Lumber Leaders Meeting

The next meeting of the Nebraska Future Lumber Leaders will be held on Wednesday, June 17th at 8:00 AM, just prior to the 10:00 AM golf Nebraska Spring Golf Outing. The meeting will be held at the Shelby Lumber Company Design Center at 2377 – 39th Avenue in Columbus, Nebraska, which is approximately ten minutes from the Quail Run Golf Course.

This event is an opportunity to meet others who will become the owners and senior managers in the building materi-

als industry, discuss mutual concerns, make friends and have fun. You will learn valuable leadership skills, new ways to resolve issues, and develop innovative techniques to set yourself apart from future competitors. All future leaders as well as others wishing to share their experience are welcome to attend.

Please call Guy at 1-800-896-5133 or email gmarzano@nlassn.org if you have any questions.

2009 NLA Fall Roundtable Takes Shape

The dates for this year's roundtable are **Thursday-Friday, October 22-23, 2009**. The meeting will be hosted by John Miller of Freeborn Lumber at his new beautifully designed facility in Albert Lea, Minnesota. The program will start with lunch at noon on Thursday and end at noon on Friday. During the intensive 24-hour period, participants will discuss the many issues and challenges they have identified in advance of the meeting. Ron Salvatore will again facilitate. Part of the agenda will be an analysis and anonymous comparison of financial and operational data provided by participants. On Thursday evening the group will gather for dinner, and there will be final meeting Friday morning. Lodging will be at a nearby hotel that includes breakfast.

There is only one rule relating to attendance: Competitors may not attend the same meeting. Priority will be given based on the date that reservations are received for the meeting, along with a \$150 deposit. Total cost per person is estimated at \$500. If there are enough people interested in attending, a second roundtable will be arranged at a different location.

Times are still tough and there are many uncertainties and challenges ahead. By attending the roundtable you will be taking steps to insulate your business during the off months. Take advantage of opportunities and find support and friendship among your peers. Please join us in Albert Lea.

For further information and to register, contact Suzanne at 800-469-8744 or slechtman@nlassn.org.

Reminder: Designated Risk Manager Training Seminar July 29

There is still time to register for Federated Insurance's Designated Risk Manager Training Seminar, to be held July 29, 8:00 am to 4:00 pm at Gilcrest/Jewett Lumber Co. in Waukegan, Iowa. The revised deadline for registration is July 7, which allows time for processing the information provided by participants so that each participant can receive a free computerized loss analysis at the seminar.

Some of the topics covered will be a comparison of your company losses with the industry as a whole, the benefits

of designating a risk manager, how reviewing motor vehicle reports can prevent accidents and huge liability risks and why emergency preparedness can save your business. You'll also be shown the steps to quickly implement these suggestions.

The cost of \$50 includes lunch. A brochure with registration form is available at www.nlassn.org/PDFS/2009/Education/NW_Lumber_invitation.pdf. Contact Suzanne at 800-469-8744 or slechtman@nlassn.org for further information or to register.

2009 Iowa Spring Golf Outing

On Thursday, May 21, the Iowa Spring Golf Outing was held at the River Valley Golf Course in Adel. Fifteen foursomes took part in the enjoyable outing. At the end of 18, Frank Gunsolley, Rod Knudsen, Tom Schill, and Tim McDermatt, emerged as the First Flight, First Place winners. The First Flight, Second Place finishers were Todd Ferris, Kirk Geist, Mark Leachman II, and Randy Van Horn. Cary Hock, Curt Kalher, Jim Kahler, and John Kahler came in Third in the First Flight.

The Second Flight, First Place winners were Ryan Lundquist, Larry Olson, Hanley Jehema, and Doug Sweeney. Paul Bateman, Jerry Freese, John Koorsen, and Tom Sweeney placed second in this flight. Scott Haas, Mario Medici, Craig Smith, and Brian Wiskus achieved the Second Flight, Third Place honor.

The Third Flight, First Place achievement went to Ed Yoder, Brandon Cummings,

Brian Grisham, and Bob Mesner. Tim Horneck, Tom Runkel, Clair Yoder, and Sally Means were the Third Flight, Second Place finishers. Jason Book, Mark Cassidy, Keith Johnson, and Mike Swain took the Third Flight, Third Place honors.

Craig Jankowski won the Longest Drive award. Scott Andersen won Closest to the Pin. Randy Van Horn had the Longest Putt of the Day.

Awards and several nice door prizes were distributed during dinner. A big thank you to the event's Super Star Sponsors: Federated Insurance, Midland Garage Door Manufacturing Company, and Northwestern Lumbermen, Inc and to the Iowa Hole Sponsors: Builders Insurance Group, Inc., Data Business Equipment, Inc., Guardian Building Products, Northland Forest Products, Inc., and J. B. O'Meara Company.

Classified Ads Now On Line!

A classified ad is the perfect way to attract employees, sell equipment or find an item you need. Word-only classifieds are a bargain at \$25 per month for 25 words (each additional word 50 cents). If your ad runs for two or more months, you get a free ad in the BUILDING PRODUCTS CONNECTION magazine for as long as the ad runs!

Display classified ad rates (bordered ads that include pictures or artwork) are \$25 per column inch per month. For example, a business card-sized ad would be \$100 per month. Two months or more, free ad in CONNECTION for as long as ad runs! Contact Beth Stoll at (800) 896-5131 or bstoll@nlassn.org to place an ad today!

Fire Sprinkler Mandate In Iowa

The State of Iowa will adopt the fire sprinklers requirements in the 2009 International Residential Code. It mandates residential fire sprinklers in one- and two- family dwellings effective January 1, 2011. In Iowa, there is a state building code administered by the Iowa Building Code Commissioner, who plans to adopt the IRC 2009 regulation BUT only as it applies to:

1. All buildings and structures owned by the state or an agency of the state (i.e. park ranger homes, etc.)
2. Government subdivisions (i.e. cities and counties) where the governing body has enacted an ordinance accepting the application of the code.
3. New construction of buildings/structures which is paid for in whole or part with monies appropriated by the state but which is not wholly owned by the state.
4. A city with a population of more than 15,000 that has not adopted a local building code that is substantially in accord with the nationally recognized codes; then that city shall enforce the state building code.

According to Flora Schmidt, executive director of Home Builders Association of Iowa, the State Building Code does not apply to the majority of our cities and counties. That means most local government jurisdictions will now be faced with the decision to adopt or not adopt the IRC 2009. If it is adopted, the question becomes will the local jurisdictions amend the fire sprinkler section as the Iowa Building Code Commissioner did?

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