



Iowa Lumber Convention

March 4-5, 2010

Marriot Coralville Hotel & Conference Center, Coralville, Iowa

RETURN AS SOON AS POSSIBLE TO SECURE YOUR BOOTH SPACE AND MAXIMIZE PRIORITY OF YOUR LOCATION REQUESTS. **Note: Direct sales to contractors are prohibited. Violators will be barred from the Convention.**

To exhibit, fill out the form below and return to Northwestern Lumber Association:

Exhibit Manager: _____

Phone: _____ Fax: _____

Email: _____ Cell: _____

Company Name: _____

Address: _____

City, State, ZIP: _____

On-Site Contact 1: _____

Check the advertising package below that fits your needs. See the *2010 NLA Convention* brochure for details.

Package: Diamond Platinum Gold Silver Copper Bronze Iron
 Package Price: \$3,305 \$2,260 \$2,260 \$2,090 \$1,215 \$1,045 \$1,045

I would like _____ (#) booth(s). Assign me a hospitality suite.

To help us avoid placing competitors next to each other, it is imperative that you tell us who you do/do not want to be near.

I wish to be located near the following companies: _____

I wish to have some distance from the following companies: _____

Billing Address (if different than above):

Company/Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

- Full payment made at this time **OR** \$200 non-refundable deposit; balance will be invoiced Check enclosed
- Charge to my credit card (circle one): Mastercard or Visa

Name on credit card: _____ Signature: _____

Credit card #: _____ Exp. date: _____ 3-digit CSV code: _____

Signature (required): _____ **Date:** _____

I agree to the exhibit terms and regulations on the other side of this form and in the Exhibitor Services Kit.

Payment must be received to reserve booth space. The Exhibitor Services Kit, containing detailed information on exhibiting is available on NLA's Web site at www.nlassn.org.

2009 Attendance Statistics

| | |
|-------------------|------------|
| Builders | 15 |
| Guests | 8 |
| Students | 0 |
| Associates | 1 |
| Exhibitors | 158 |

| | |
|----------------------------|------------|
| Dealers Individuals | |
| Owners/Officers | 76 |
| Managers | 33 |
| Buyers | 13 |
| Employees | 50 |
| Sales | 43 |
| Spouses | 10 |
| Total Dealers | 225 |

Total Attendance 407



Return to: Northwestern Lumber Association
 1405 Lilac Drive N., Suite 130, Minneapolis, MN 55422
 Fax: (763) 595-4060

Direct your questions to Pam Feldman at (763) 595-4057/(800) 896-5134