

## IMPORTANT DEADLINES

All forms included on web site.

	EXPO	WISCONSIN	IOWA	NEBRASKA
“What’s New” Product information for pre-convention Scene Newsletter	November 20	December 20	January 20	February 20
“Convention Specials” to be listed in the convention program	November 20	December 20	January 20	February 20
Marketing Tool Requests	November 20	December 20	January 20	February 20
Room reservations –Group discount expires after this date	December 18	January 8	February 1	February 6
Utility order form sent to hotel	December 18	January 8	February 1	February 6
Additional booth décor/furniture ordered from decorating company	December 18	January 8	February 1	February 6
Booth worker forms sent to NLA	December 26	January 25	February 8	February 23