

## Northwestern Building Products Expo

January 9-10, 2012

(Monday-Tuesday)

Grand Casino Hinckley

777 Lady Luck Drive

Hinckley, MN 55037

### TENTATIVE SCHEDULE

#### Monday, January 9<sup>th</sup>, 2012

7:00 am – 12:00 pm	Decorator Set-Up – <b>Ballrooms 4 &amp; 5</b>
9:00 am – 6:00 pm	Registration Open – <b>Built-In Registration Desk</b>
12:00 pm – 4:00 pm	Exhibitor Move-In – <b>Ballrooms 4 &amp; 5</b>
11:00 pm – 12:30 pm	Committee Meetings – <b>Spruce, Willow, Aspen</b>
12:40 pm – 2:00 pm	Board Meeting – <b>Birch/Ash</b>
4:00 pm – 6:00 pm	Exhibit Floor Open for Buying Event – <b>Ballrooms 4 &amp; 5</b>
6:00 pm – 10:00 pm	Opening Reception – <b>Ballrooms 1, 2, 3</b>

#### Tuesday, January 10<sup>th</sup>, 2012

7:00 am – 5:00 pm	Registration Open – <b>Built-in Registration Desk</b>
7:30 am – 8:00 am	Continental Breakfast – <b>Ballrooms 1, 2, 3</b>
8:00 am – 9:00 am	Keynote Opening Session, <i>Chris Rader, "Back in Black"</i> – <b>Ballrooms 1, 2, 3</b>
9:00 am – 12:00 pm	Exhibit Floor Open – <b>Ballrooms 4 &amp; 5</b>
9:10 am – 10:25 am	<i>Chris Rader, "Margin Management"</i> – <b>Ash/Birch</b>
9:10 am – 10:25 am	<i>Mac Hardin, "BankCard Secrets Revealed"</i> – <b>Spruce</b>
9:10 am – 10:25 am	<i>Mike Keliher, "Social Media 101"</i> - <b>Willow</b>
10:35 am – 11:50 am	<i>Chris Rader, "Closing the Sale"</i> – <b>Ash/Birch</b>
10:35 am – 11:50 am	<i>Mike Keliher, "Social Media 201"</i> – <b>Willow</b>
10:35 am – 11:50 am	<i>Mike Noonan, "Recovering from a Data Disaster"</i> – <b>Spruce</b>
12:00 pm – 1:30 pm	Membership Luncheon & Comedic Speaker (Trade Show Closed)– <b>Ballrooms 1, 2, 3</b>
1:30 pm – 5:00 pm	Exhibit Floor Open – <b>Ballrooms 4 &amp; 5</b>
3:00 pm – 5:00 pm	Exhibit Floor Reception – <b>Ballrooms 4 &amp; 5</b>
5:00 pm – 9:00 pm	Exhibitor Tear Down – <b>Ballrooms 4 &amp; 5</b>