

# Convention Sponsorship Packages

The 2011 trade show season had a great turn out of both exhibitors and retail attendees and it is anticipated that the 2012 trade shows will draw an audience of equal proportion. As you are aware, quality programs of this nature are expensive to conduct and can benefit so much from support by way of sponsorships.

## Why Should You Be A Sponsor?

Sponsorship of an event will make your company stand out as a leader in this industry and will leave a strong impression of your brand in peoples minds. Sponsors have an incredible amount of presence and in conjunction with an exhibit, it will give your company optimum exposure while also allowing retailers to meet you and your staff face-to-face.

Moreover, exhibits add so much to the overall educational setting, and the participants seek resources, information and products in association with their education.

### What Can Your Sponsorship Dollars Be Used For?

- Name Badges/Lanyards
- Seminars/Speakers
- Breakfasts
- Lunches
- Trade Show Floor Keg / Beverages
- Reception Keg / Beverages
- Reception Food
- Entertainment
- Coffee Breaks
- Other

### What Is Included With Your Sponsorship?

- Logo on the NLA Website
- Your Company Link on NLA Website
- Listed in Pre Show Scene Newsletter
- Listed in Show Program
- Signage at Convention
- Recognition at Booth

**Please fill out and return the form on the back side of this page and return to:**

**Northwestern Lumber Association**

**5905 Golden Valley Road, Suite 110**

**Minneapolis, MN 55422**

**Phone (763) 544-6822 or (888) 544-6822**

**Fax (763)595-4060**

## Convention Sponsorship Packages

Please indicate the sponsorship level for each show below in the appropriate box. If you have a preference on what your sponsorship dollars are used towards, please write that on the REQUEST line below each convention. If nothing is indicated, we will use the dollars in the area that we need them the most. Also, please note that some sponsorship areas are more popular than others. We will do our best to give you the recognition for what you request to sponsor, but it is on a first come-first served basis.

<b>EXPO</b>	<b>PLATINUM</b> \$1000.00 & Over	<b>GOLD</b> \$750.00	<b>SILVER</b> \$500.00	<b>BRONZE</b> \$250.00
REQUEST _____ <i>If you have a preference on what your sponsorship dollars are used towards, please write it on the REQUEST line</i>				

<b>WISCONSIN</b>	<b>PLATINUM</b> \$1000.00 & Over	<b>GOLD</b> \$750.00	<b>SILVER</b> \$500.00	<b>BRONZE</b> \$250.00
REQUEST _____				

<b>IOWA</b>	<b>PLATINUM</b> \$1000.00 & Over	<b>GOLD</b> \$750.00	<b>SILVER</b> \$500.00	<b>BRONZE</b> \$250.00
REQUEST _____				

<b>NEBRASKA</b>	<b>PLATINUM</b> \$1000.00 & Over	<b>GOLD</b> \$750.00	<b>SILVER</b> \$500.00	<b>BRONZE</b> \$250.00
REQUEST _____				

### BILLING INFORMATION

Trade Show Manager: \_\_\_\_\_

Company Name: \_\_\_\_\_

Check if A/P Manager & address is same as Trade Show Manager

A/P Manager: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

EXPO TOTAL	\$
WISCONSIN TOTAL	\$
IOWA TOTAL	\$
NEBRASKA TOTAL	\$
<b>GRAND TOTAL</b>	<b>\$</b>

### PAYMENT OPTIONS

Check Enclosed  Please Invoice **Charge credit card:**  MasterCard  Visa **Amount: \$** \_\_\_\_\_

Name on Credit Card \_\_\_\_\_ Signature \_\_\_\_\_ Date: \_\_\_\_\_

Credit Card # \_\_\_\_\_ CSV-Code \_\_\_\_\_ Expiration Date: \_\_\_\_\_