

Iowa Lumber Convention
February 23-24, 2012
(Thursday-Friday)
Sheraton West Des Moines Hotel
1800-50th Street
West Des Moines, IA 50265

SCHEDULE OF EVENTS

Wednesday, February 22, 2012

5:00 pm – 12:00 am Decorator Set Up – **Grand Ballroom**

Thursday, February 23, 2012

7:00 am – 1:00 pm Exhibitor Move-In – **Grand Ballroom**

7:00 am – 7:00 pm Registration Open – **Pre-Convene Area**

7:00 am – 9:00 am Iowa Legislators Breakfast – **State Capitol Building, G15**

8:00 am – 9:30 am Board Meeting – **Chambers Room**

10:00 am – 11:30 am *BankCard Secrets Revealed, Mac Hardin* – **Dallas Room**

10:00 am – 11:30 am *Marketing is Bringing the Horse to Water. Sales Is Getting the Horse to Drink It. Karen Ridings* – **Polk Room**

12:00 pm – 1:00 pm Box Lunch – **Park Place Atrium**

1:00 pm – 2:30 pm *BankCard Secrets Revealed, Mac Hardin* (repeated) – **Dallas Room**

1:00 pm – 2:30 pm *Marketing is Bringing the Horse to Water. Sales Is Getting the Horse to Drink It. Karen Ridings*(repeated) – **Polk Room**

1:00 pm – 6:00 pm Exhibit Floor Open– **Grand Ballroom**

4:00 pm – 6:00 pm Trade Show Floor Beverage Station – **Grand Ballroom**

6:00 pm – 7:30 pm Grand Reception – **Park Place Atrium**

Friday, February 24, 2012

7:00 am – 1:00 pm Registration Open – **Pre-Convene Area**

8:00 am – 9:30 am Membership Breakfast, *Tupande Kileleni, Chris Creighton* – **Polk Room**

9:30 am – 1:00 pm Exhibit Floor Open – **Grand Ballroom**

1:00 pm – 4:00 pm Exhibitor Tear Down – **Grand Ballroom**