

# FREE Marketing Tools for Conventions

Company \_\_\_\_\_ Email \_\_\_\_\_

Exhibit Manager \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_

*Place an X in the box for the marketing materials you would like for each show you are exhibiting in.*

	EXPO	WISCONSIN CONVENTION	IOWA CONVENTION	NEBRASKA CONVENTION
NLA Logo				
Show Logo & Theme Logo				
Show Postcards				

Please circle the states that you would like a mailing list of retail members for .  
(These are for a one time use only.)

Iowa      Minnesota      Nebraska      North Dakota      South Dakota      Wisconsin

*Extra mailing labels can be purchased for \$150 member/\$175 non member.*

<b>“What’s New”</b>
<p style="text-align: center;">Published in Scene Newsletter(s) corresponding to shows you’ve registered for.</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>Deadline for Expo December Scene: <b>November 20<sup>th</sup></b>                      Deadline for Wisconsin January Scene: <b>December 20<sup>th</sup></b>                      Deadline for Iowa February Scene: <b>January 20<sup>th</sup></b>                      Deadline for Nebraska March Scene: <b>February 20<sup>th</sup></b></p>

<b>“Convention Specials”</b>
<p style="text-align: center;">Published in Show Program(s) corresponding to shows you’ve registered for.</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>Deadline for Expo December Scene: <b>November 20<sup>th</sup></b>                      Deadline for Wisconsin January Scene: <b>December 20<sup>th</sup></b>                      Deadline for Iowa February Scene: <b>January 20<sup>th</sup></b>                      Deadline for Nebraska March Scene: <b>February 20<sup>th</sup></b></p>